Report on analysis of M.Com Learners Feedback

Director / Head of School: Dr. Gagan Singh

About the School

The School of Management Studies & Commerce offers many programmes of study in 'Management' and 'Commerce'. The aim of the School is to achieve excellence in all its academic pursuits. The School believes in the philosophy that 'Open and Distance Learning' (ODL) and 'Face-to-Face' learning cannot afford to have the two distinct sets of standards in terms of quality. Thus, the guiding norm of the School is to strive for value-based quality education for its learners.

About the Department Of Commerce

In the Department of Commerce, B.Com and M.Com programmes are on offer and a large number of learners take admission in these programmes every year. Further, the Department of Commerce offers one certificate programme (Certificate Course in Office Management- CCOM). There are five faculty members in the department of commerce. Department organizes time to time online counseling sessions for their learners. These online sessions provide opportunities for real- time interactions, allowing learners to ask questions, seek clarification and engage in discussion which can enhance understand and retention of material .Department also organizes online induction programmes in every session for new entrants. Besides that, pre-exam special counseling sessions are also conducted by the department in which the faculty members advice them on study habits, time management and academic planning. For the larger interest of the learners enrolled in various programmes of the study, department also organize placement conclaves by inviting learned and professional experts from reputed institutes and organization of the country.

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Session 2023-2024

Department of Commerce

Introduction

Feedback is the data collected from learners about their experiences with the educational institutes. It plays an important role by improving academic and work culture of an institution. A properly planned as well as chalked out feedback is crucial in aiding the transition to higher education and supporting student's retention.

Methodology

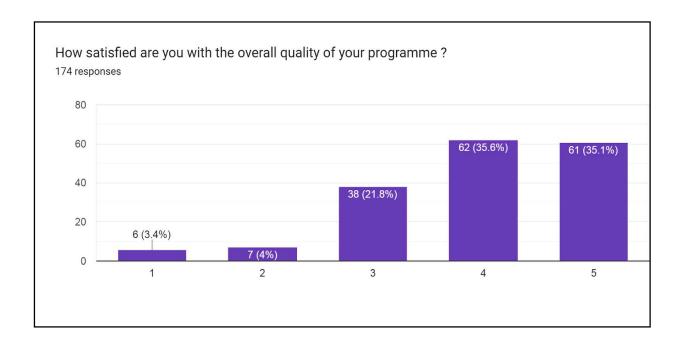
A prescribed Performa of feedback of learners on curriculum and teaching learning process has been prepared and broadcast in all the four semesters' telegram channels of M.Com learners at the end of the academic session of 2023-2024. Out of approx. 800 learners 174 learners responded for the feedback analysis.

Analysis of Learners Feedback

The feedback Performa includes dimensions namely Curriculum, Teachers and Information Resources of the university. A simple statistical method of percentage and graphical representation of data has been applied in analysis of students" feedback.

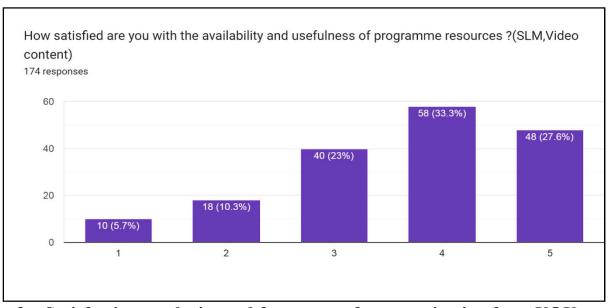
1. Learner's satisfaction level on quality of their programme.

- A. 35.1% highly satisfied
- B. 35.6 % Satisfied
- C. 21% neither dissatisfied nor satisfied



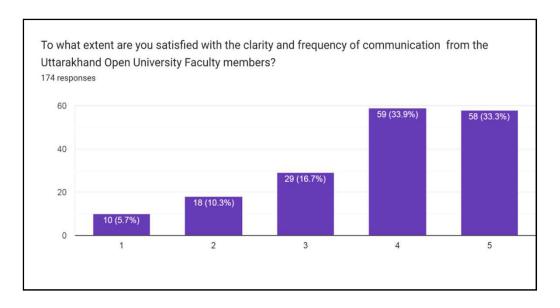
2. Learners Comments on the availability and usefulness of programme resources.

- A. 27.6% highly satisfied
- B. 33.3% satisfied
- C. 23 % neither dissatisfied nor satisfied
- D. 5.7% dissatisfied

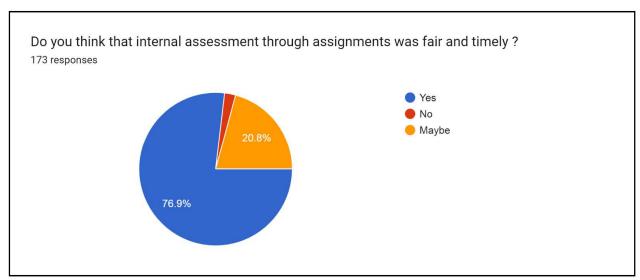


3. Satisfaction on clarity and frequency of communication from UOU faculty members.

- A. 33.3 % highly satisfied
- B. 33.9% Satisfied
- C. 16.7% neither dissatisfied nor satisfied
- D. 10.3% dissatisfied
- E. 5.7% highly dissatisfied

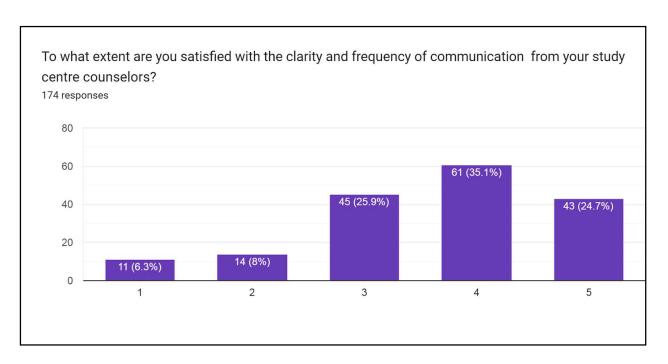


- 4. Perception on the fairness and on timely assessment of assignments.
 - A. 76.9% said Yes
 - B. 2.3% said No
 - C. 20.8% said may beASMI@2010



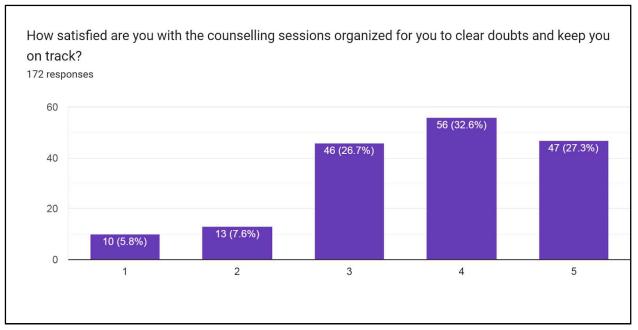
5. Satisfaction with regards to clarity and frequency of communication from study centre counselors.

- A. 24.7% highly satisfied
- B. 35.1% satisfied
- C. 25.9% neither dissatisfied nor satisfied
- D. 8% dissatisfied
- E. 6.3% highly dissatisfied



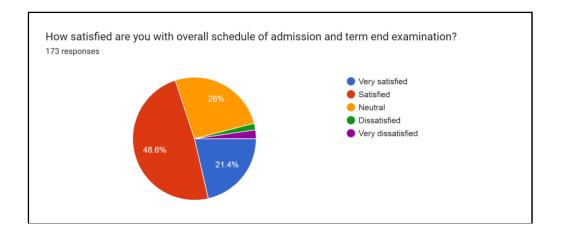
6. Satisfaction with regards to counseling sessions organized.

- A. 27.3% highly satisfied
- B. 32.6% satisfied
- C. 26.% neither dissatisfied nor satisfied
- D. 7.6% dissatisfied
- E. 5.8% highly dissatisfied



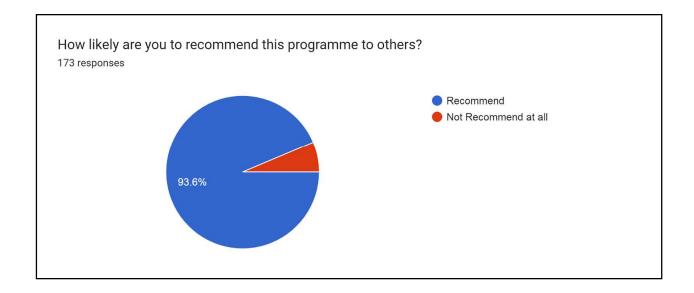
7. Satisfaction on overall schedule of admission and term end examination.

- A. 21.4% Highly satisfied
- B. 48.6% Satisfied
- C. 26% neither dissatisfied nor satisfied
- D. 1% dissatisfied
- E. 3% highly dissatisfied



8. Whether they recommend this M.Com programme to others also?

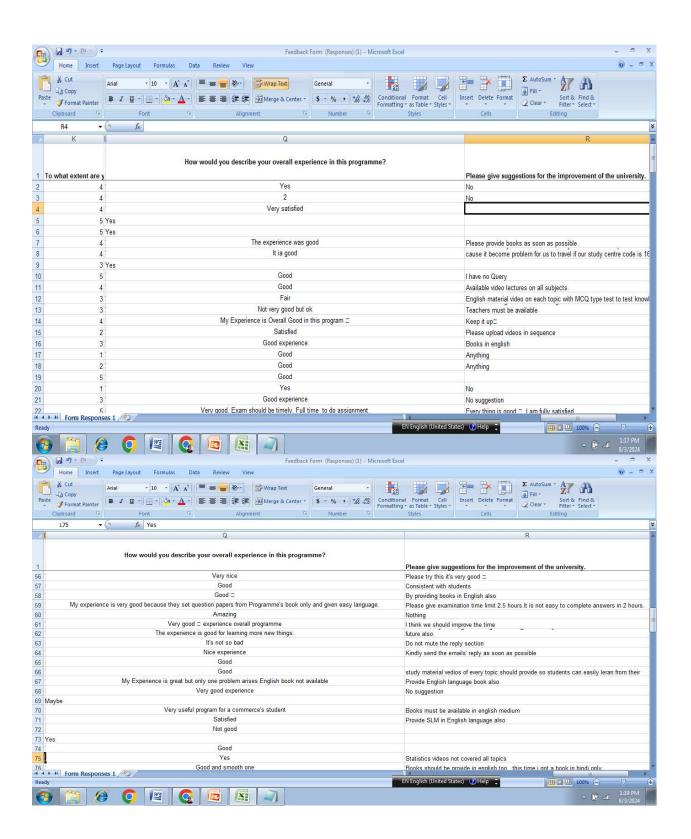
- A. 93.6% Said they recommend this programme to others
- B. 6.4% said they won't recommend

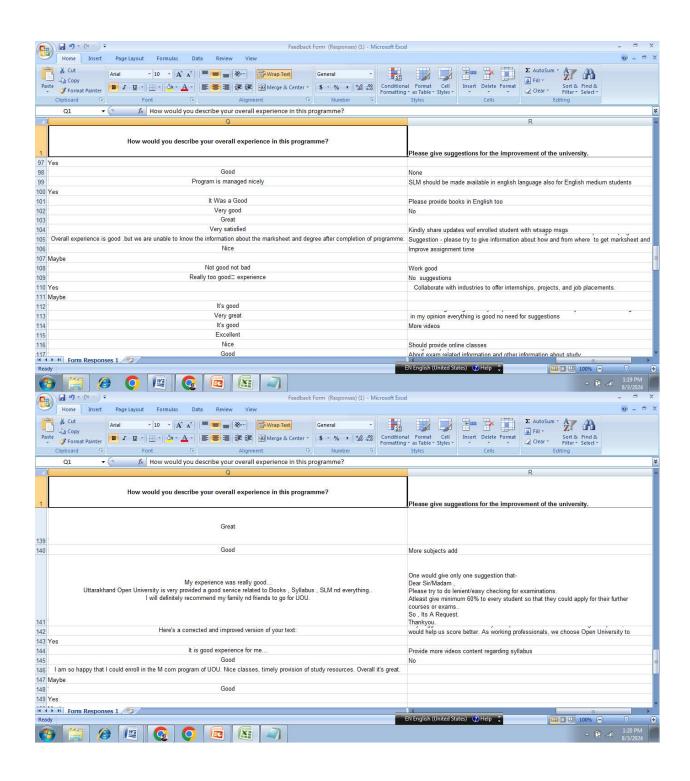


Besides these 8 close ended questions given above 2 open ended questions were also asked to learners regarding to describe their overall experience with this M.Com programme and they were also asked to give their suggestions on improvement of the university.

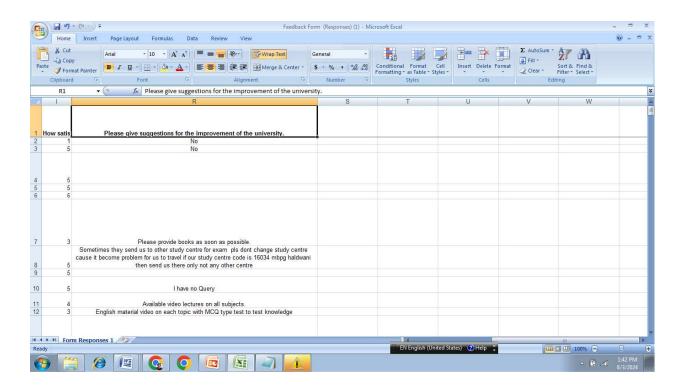
Q. Describe your overall experience on this programme.

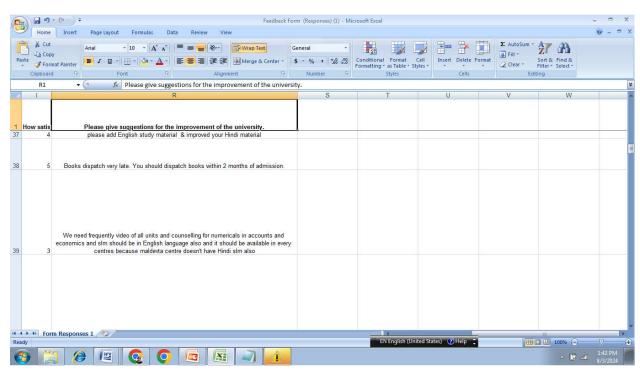
175 learners respond on this question. Experiences of the some of the learners are given below.

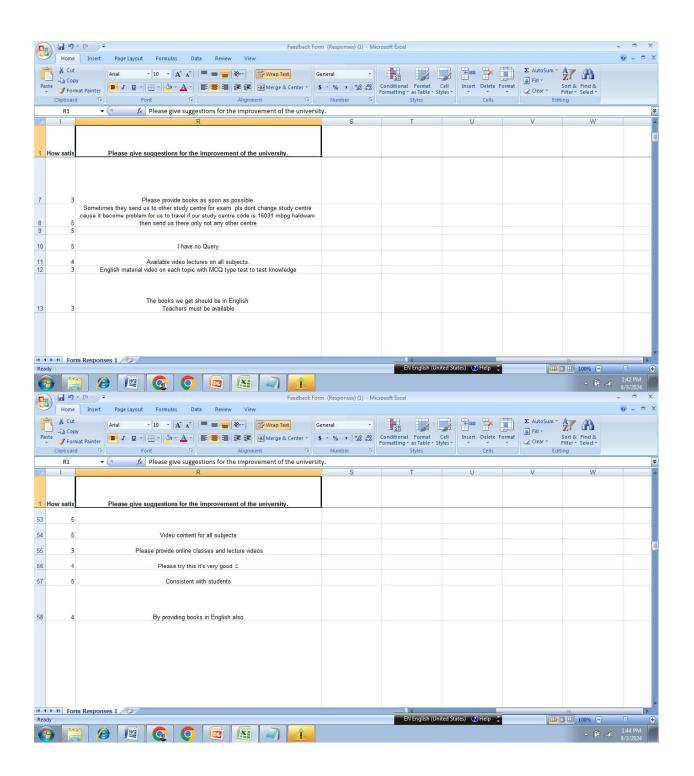


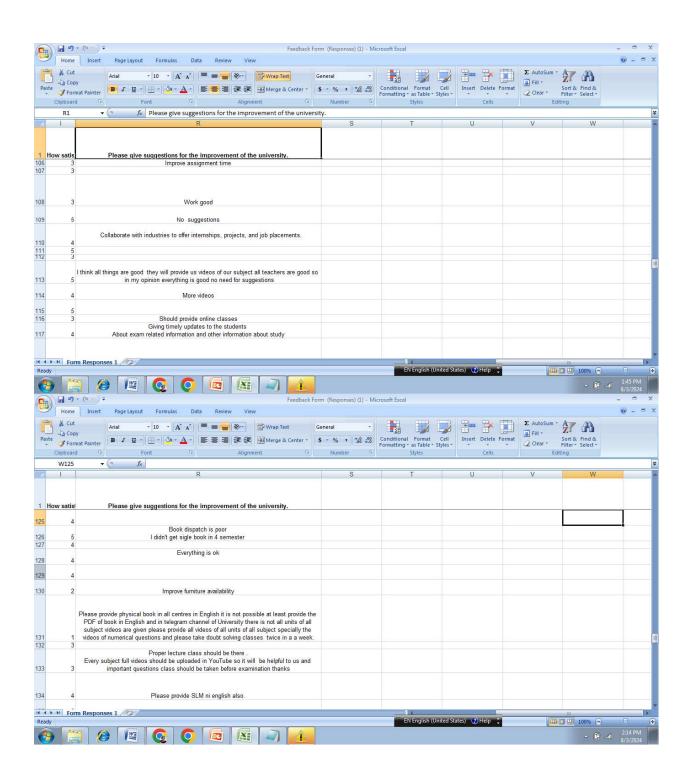


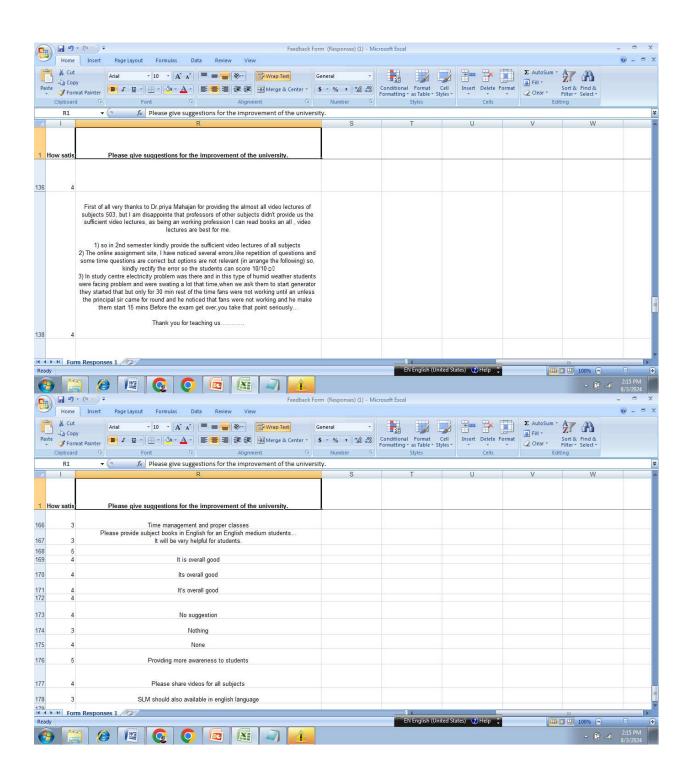
2. Please give suggestions for the improvement of the university?











Summary of the Learners Feedback Analysis

The feedback Performa for learners is based on curriculum, faculty, counseling sessions and information resources. M.Com (all 4 semesters) 175 sample learner's feedback has been analyzed during the session 2023-2024. Regarding quality of the programme 70% learners were satisfied (including 35% highly satisfied) and merely 7% learners were dissatisfied (including 3% highly dissatisfied) with the overall quality of the programme and 21% were neither satisfied nor dissatisfied. 60.9% learners were satisfied (including highly satisfied) with the resources they get from the university in the form of SLM and Video content. And 16% learners also showed their dissatisfaction (including highly dissatisfaction) with respect to the resources available. 67% learners are satisfied with the frequency of communication of UOU faculty members. UOU faculty members timely provide them information regarding their exam, assignments, admission and many more other informations relating to their programmes through telegram group and other social media channels. 60% learners satisfied with the counseling sessions conducted by the university faculty and 13% were also there who are not satisfied with these counseling sessions. 76.9% learners believe on the fairness and on timely assessment of assignments. 70% learners were satisfied with overall schedule of term end examination of university. Out of which 21.4% were highly satisfied. 93.6% learners responded that they will recommend this programme to others also.

Learners shared experiences about this programme and majority of them gave positive response. They said they are satisfied with the programme and also with the faculty members. Further in response to the suggestions which were asked from them for the improvement of university most of the learners demanded study material in English medium also. They also asked for more video content.

In response to their demand faculty members decided to prepare the SLM in English also and will try to provide the English material from the next session.

Overall learners' feedback is found in positive and satisfactory direction.

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Date: 7th July 2024

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