

विद्याशाखा का नाम
School of Vocational Studies
PROGRAMME SUMMARY & FEE STRUCTURE

| Programme Name (Code) | Eligibility | Duration (Yrs) | | SLM | Mode of Exam (Annual /Sem) | Year/ Sem | Details of Fee (₹) | | | | | | | |
|--|--|-------------------|-----|---------|-------------------------------|-----------|--------------------|---------|----------|------|-----------|-----------|---------------|------------|
| | | Mini | Max | | | | Programme | Project | Workshop | Exam | Practical | Viva-Voce | Miscellaneous | Degree Fee |
| D. Voc. (Digital Marketing & Management)- DVDMM-19 | 12th pass or equivalent Note- D. Voc. (Digital Marketing & Management) programme will allow lateral entry in semester II, after successful completion of C. Voc. (Digital Marketing & Management) semester I. | 1 Y | 3 Y | English | Sem | I | 1000 | 500 | 400 | 200 | | 150 | | 2250 |
| | | | | | | II | 1000 | 500 | 400 | 200 | | | 300 | 2400 |
| D. Voc. (Soft Skill & E- Office Management)- DVEOM-19 | 12th pass or equivalent Note- D. Voc. (Soft Skill & E- Office Management) programme will allow lateral entry in semester II, after successful completion of C. Voc. (Soft Skill & E- Office Management) semester I. | 1 Y | 3 Y | English | Sem | I | 1000 | 500 | 400 | 200 | | 150 | | 2250 |
| | | | | | | II | 1000 | 500 | 400 | 200 | | | 300 | 2400 |
| D. Voc. (Technology Enabled Education)- DVTEE-19 | 12th pass or equivalent Note- D. Voc. (Technology Enabled Education) programme will allow lateral entry in semester II, after successful completion of C. Voc. (Technology Enabled Education) semester I. | 1 Y | 3 Y | English | Sem | I | 1000 | 500 | 400 | 200 | | 150 | | 2250 |
| | | | | | | II | 1000 | 500 | 400 | 200 | | | 300 | 2400 |

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|--|---|----------------|-----------------------------------|
| D. Voc. (Digital Marketing & Management) | | | DVDMM-19 |
| | | | Credits- 28 |
| PROGRAMME STRUCTURE | | | |
| Course Code | Course Name | Credits | Total Marks (Th. /Assign.) |
| SEMESTER I | | | |
| DVDMM 101 | Digital Ecosystem and Social Media Applications- I | 4 | 100 |
| DVDMM 102 | Digital Promotion Strategies, Tools & Freelancing- I | 4 | 100 |
| DVDMM 103 | Workshop | 4 | 100 |
| SEMESTER II | | | |
| DVDMM 201 | Digital Ecosystem and Social Media Applications- II | 6 | 100 |
| DVDMM 202 | Digital Promotion Strategies, Tools & Freelancing- II | 6 | 100 |
| DVDMM 203 | Workshop | 4 | 100 |
| D. Voc. (Soft Skill & E- Office Management) | | | DVEOM-19 |
| | | | Credits- 28 |
| PROGRAMME STRUCTURE | | | |
| Course Code | Course Name | Credits | Total Marks (Th. /Assign.) |
| SEMESTER I | | | |
| DVEOM 101 | Communication Skills- English | 4 | 100 |
| DVEOM 102 | Introduction to E-Office Management- I | 4 | 100 |
| DVEOM 103 | Workshop | 4 | 100 |
| SEMESTER II | | | |
| DVEOM 201 | Leadership Skills and Personality Development | 6 | 100 |
| DVEOM 202 | Introduction to E-Office Management- II | 6 | 100 |
| DVEOM 203 | Workshop | 4 | 100 |
| D. Voc. (Technology Enabled Education) | | | DVTEE-19 |
| | | | Credits- 28 |
| PROGRAMME STRUCTURE | | | |
| Course Code | Course Name | Credits | Total Marks (Th. /Assign.) |
| SEMESTER I | | | |
| DVTEE 101 | ICT Resources and Applications- I | 4 | 100 |
| DVTEE 102 | Technology Enabled Education- Concept and Tools- I | 4 | 100 |
| DVTEE 103 | Workshop | 4 | 100 |
| SEMESTER II | | | |
| DVTEE201 | ICT Resources and Applications- II | 6 | 100 |
| DVTEE 202 | Technology Enabled Education- Concept and Tools- II | 6 | 100 |
| DVTEE 203 | Workshop | 4 | 100 |