

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name And Abbreviation	Prog. Code	Eligibility	Duration (Yrs)		SLM	Mode of Exam Annual /Sem	Year/ Sem	Details of Fee (Rs.)							
			Mini	Max				Programme	Project/Workshon Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total	
			MASTER OF BUSINESS ADMINISTRATION - MBA	MBA-21				50% Marks at graduate or post-graduate level or 45% at Graduate or post graduate level along with 2 years' of supervisory/managerial/professional/teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category) Admission through entrance test conducted by the University / MAT / CAT score	2	4	English	Sem.	I	8000	-
						II	7000	-	1250	-	-			8250	
						III	7000	-	1500	-	-			8500	
						IV	6000	1000	750	-	500		300	8550	

Note: The fee mentioned in this table (along with Rs. 100/- as registration fee) for MBA-21 shall apply only after qualifying the entrance test (Rs. 1000/- for entrance-test is payable separately at the time of test). The annual fee shall be payable in two installments. The amount of registration fee of Rs 100 shall be paid at the time of seeking admission in the first semester and shall be paid separately in the Bank Challan. The fee for the first semester shall be paid in two Bank Challans, one for the Programme Fee and the Second for the Registration Fee.

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

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School of Management Studies and Commerce
PROGRAMME SUMMARY

MASTER OF BUSINESS ADMINISTRATION मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन
MBA

MBA-21
Credit-132

PROGRAMME STRUCTURE		
Course Code	Course Name	Cre Total Marks dits (Th. /Assign.)
SEMESTER I		
MS-101	Principles of Management and Organizational Behaviour	06 100 (70/30)
MS -102	Accounting for Managers	06 100 (70/30)
MS -103	Managerial Economics	06 100 (70/30)
MS -104	Quantitative Techniques in Management	06 100 (70/30)
MS -105	Business Environment	06 100 (70/30)
MS- 106	IT and Management Information System	06 100 (70/30)
SEMESTER II		
MS- 107	Marketing Management	06 100 (70/30)
MS- 108	Human Resource Management	06 100 (70/30)
MS- 109	Financial Management	06 100 (70/30)
MS-110	Research Methodology	06 100 (70/30)
MS-111	International Business	06 100 (70/30)
YEAR II: (SELECT ANY ONE SPECIALISATION) (Includes specialization papers and the Integrative papers)		
HUMAN RESOURCE MANAGEMENT		
SEMESTER III		
MS-201	Business Policy and Strategic Management	06 100 (70/30)
MS-202	Entrepreneurship Development	06 100 (70/30)
MS-203	Business Ethics & Corporate Governance	06 100 (70/30)
MS- 301	Human Resource Planning	06 100 (70/30)
MS -302	Human Resource Development	06 100 (70/30)
MS- 303	Organizational Change and Development	06 100 (70/30)
SEMESTER IV		
MS- 204	Project and <i>Viva Voce</i>	12 200 (120/80)
MS-306	Industrial Relations	06 100 (70/30)
MS-307	Compensation Management	06 100 (70/30)
MS-309	Management of Training and Development	06 100 (70/30)
FINANCIAL MANAGEMENT		
SEMESTER III		
MS-201	Business Policy and Strategic Management	06 100 (70/30)
MS-202	Entrepreneurship Development	06 100 (70/30)
MS-203	Business Ethics & Corporate Governance	06 100 (70/30)
MS-401	Corporate Tax Planning	06 100 (70/30)
MS-402	Indian Financial System	06 100 (70/30)
MS-403	Project Finance	06 100 (70/30)
SEMESTER IV		
MS-204	Project and <i>Viva Voce</i>	12 200(120/80)
MS-404	Security Analysis and Portfolio Management	06 100 (70/30)
MS-405	International Finance	06 100 (70/30)
MS 407	Management of Financial Services	06 100 (70/30)
MARKETING MANAGEMENT		

SEMESTER III		
MS-201	Business Policy and Strategic Management	06 100 (70/30)
MS-202	Entrepreneurship Development	06 100 (70/30)
MS-203	Business Ethics & Corporate Governance	06 100 (70/30)
MS- 501	Marketing Research	06 100 (70/30)
MS- 502	Advertising and Sales Promotion	06 100 (70/30)
MS -503	Consumer Behaviour	06 100 (70/30)
SEMESTER IV		
MS- 204	Project and <i>Viva Voce</i>	12 200(120/80)
	Select any three from the following courses;	
MS- 505	Services Marketing	06 100 (70/30)
MS- 508	Sales and Distribution Management	06 100 (70/30)
MS- 510	Brand Management	06 100 (70/30)
Note: (As per Programme): Examination conducted on Descriptive Pattern.		

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III included in the prospectus.