BTTM-701
MIS for Tourism
Programme: Bachelor in Tourism & Travel Management (BTTM 16)
Year/Semester: 7th Semester
Objectives: 1. To enable students to work with different computation process and analysis.
　　　　2. To understand the need of MIS in tourism related industries.

Block 1 **Introduction to MIS**	
Unit 1	Meaning, Concept and Scope of MIS,
Unit 2	Key Components and Elements of MIS,
Unit 3	Approaches to Information Systems.
Unit 4	Various types of Information Systems and Their Implications
Block 2 **MIS & Computers**	
Unit 5	Computer s and Components of a computer System
Unit 6	Operation of manual information system and Conversion of Manual to Computer based systems,
Unit 7	Data Processing, Data Bank Concept and Types of Computer based Applications,
Unit 8	Data Based Management Systems
Block 3 **Planning Designing and Implementation of MIS**	
Unit 9	Planning MIS: Need, Dimensions and Techniques
Unit 10	Systematic Process involved in Designing MIS
Unit 11	Implementing MIS: Steps in Implementation
Unit 12	Decision Making and MIS
Block 4 **MIS and Tourism**	
Unit 13	MIS and Tourism – Scope and Significance
Unit 14	Application of CRS in Travel Trade and Hospitality Sectors of Tourism
Unit 15	Business Applications of Computers in Tourism Industry with Special Reference to - Financial Analysis and Marketing
Unit 16	Scope of Computer Applications in Destination Planning and Development